

The Cisco Live! logo features the word "CISCO" in a dark blue, uppercase, sans-serif font, followed by "Live!" in a dark blue, lowercase, script font. The background of the entire slide is a vibrant, multi-colored abstract pattern of overlapping wavy lines and geometric shapes, transitioning from dark blue on the left to bright yellow and white in the center, and then back to various shades of blue and green on the right.

CISCO *Live!*

Let's go

“But my [SIEM/SOAR/etc.] already does that. Well, sort of.”

Cisco's Delivering the SOC of the Future

SIEM

Great at answering complex questions

"Show me all failed login attempts for the last 12 hours from our U.K. subsidiary"

XDR

Great at notifying you of an incident

"PowerShell created an internal network connection never seen before. This might be ransomware!!!"

SOAR

Great at automating workflows & response actions

"Initiate a password reset for all U.K. employees."
"Quarantine the affected endpoint and take a snapshot of all our data center servers."

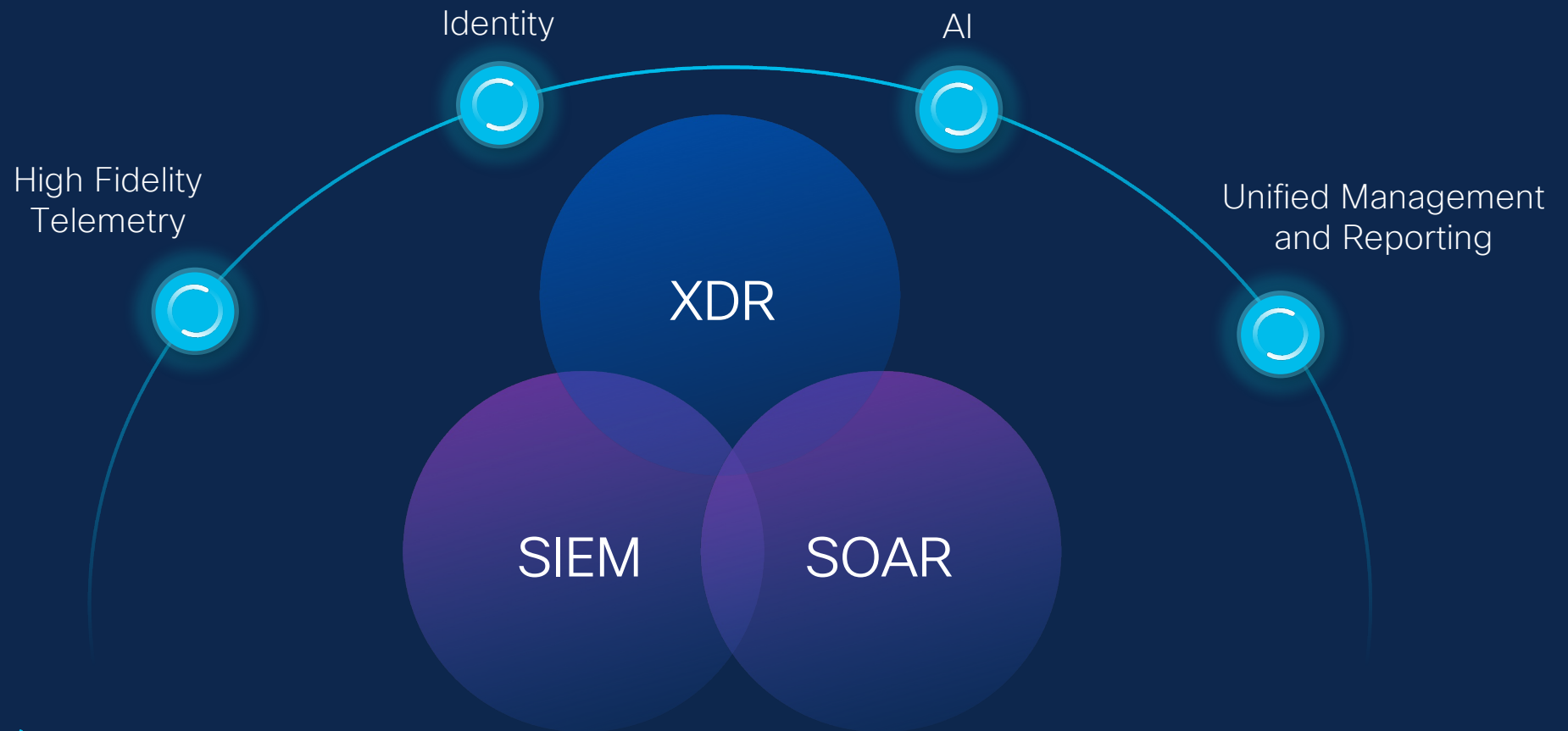
Identity

High Fidelity Telemetry

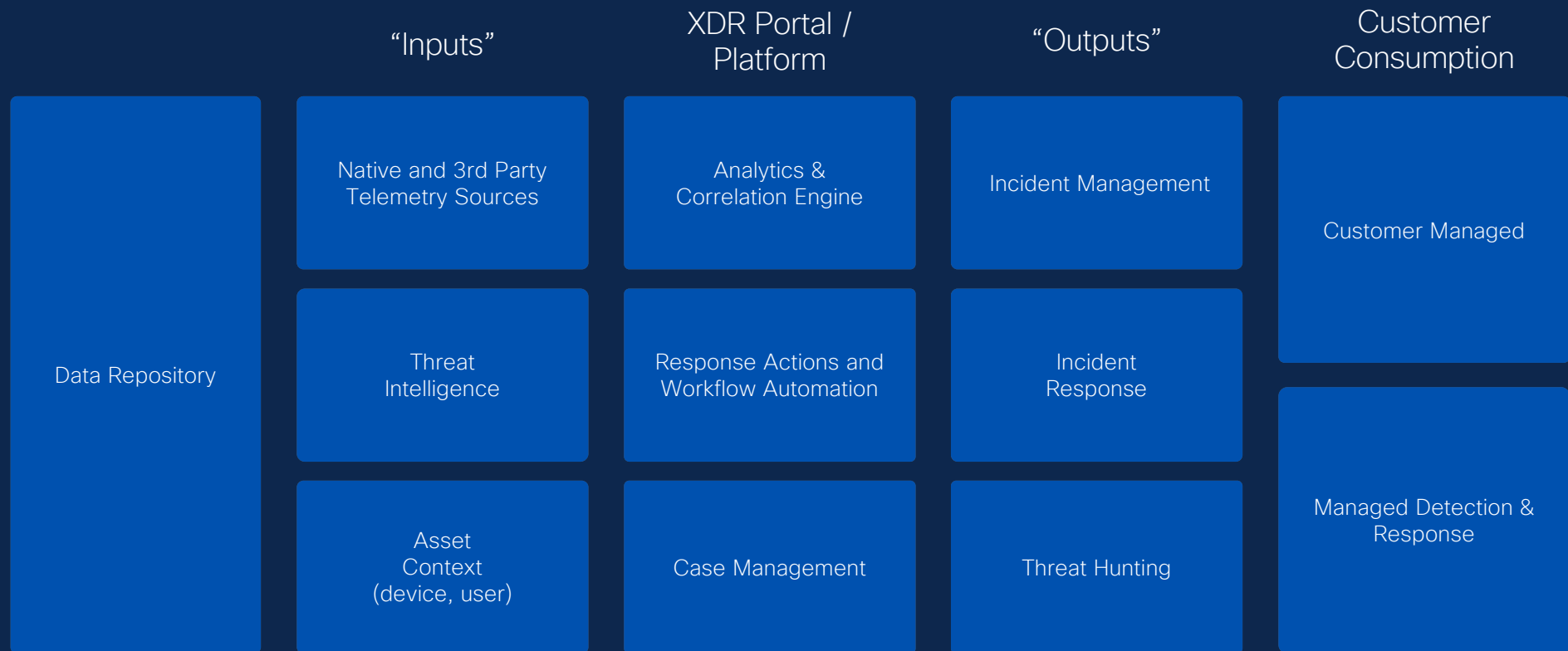
AI

Unified Management and Reporting

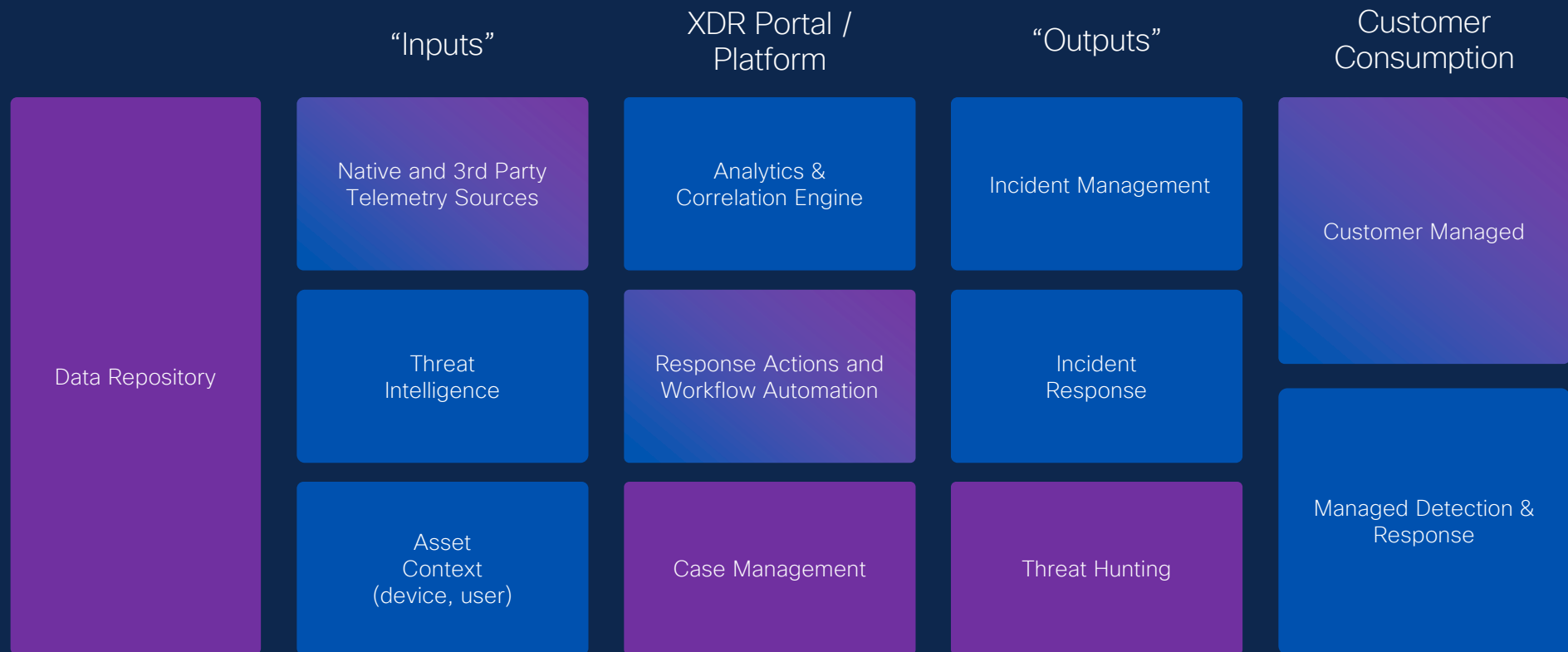
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Building Blocks of An Ideal Solution



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 Cisco XDR  Splunk

Different approaches, optimized for different things

Extensibility

Data Sources,
Integrations

XDR

- Curated data
- Limited duration
- Targeted automations

SIEM & SOAR

- Any source, at scale
- Extended storage
- Flexible workflows

Customizability

Detections, Investigation, Response

The path to a more efficient and responsive threat detection, investigation, and response capability

Splunk + Cisco

XDR:
Foundational
Detection &
Response

SIEM:
Broadening
Insights

SOAR:
Unlimited
Automation

Unified TDIR:
Maximize SOC
Efficiency

+

Real-time attack chain detection for the most common attacks

+

Best course of action & guided response

+

Expanded Retention

+

Risk based detection

+

Proactive threat hunting

+

Automation & orchestration

+

SOC playbook

+

Lifecycle automation and optimization

AI Guided

CISCO *Live!*



The bridge to possible

Thank you

CISCO *Live!*

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CISCO *Live!*

The text "Let's go" is centered in the image. "Let's" is in a dark blue, sans-serif font, and "go" is in a light blue, sans-serif font. The background behind the text is a vibrant, multi-colored abstract pattern of overlapping shapes and lines, transitioning from red and orange on the left to blue and green on the right, with a bright white light source on the right side creating a lens flare effect.

Let's go